

SCOTTSDALE CULINARY FESTIVAL



34th Annual Scottsdale Culinary Festival
April 17-22, 2012

Media Registration Application/Ticket Request

Deadline for submission: **March 20, 2012**

You will be notified of your ticket status no later than **March 30, 2012**

Submit by mail:

Riley Kissee

MMPR Marketing

3939 E. Campbell Ave, # 120

Phoenix, AZ 85018

Electronic Submission:

riley@mmpmarketing.com

CONTACT INFORMATION

Name: _____

Title: _____

Address: _____

City, State/Country, Zip Code: _____

Telephone: _____

Email: _____

PUBLICATION/OUTLET INFORMATION

Primary Publication/Outlet _____

Form (please circle):

NEWSPAPER

MAGAZINE

Frequency (please circle): Daily Weekly Bi-Weekly Monthly Quarterly

Distribution (please circle): Local Regional National International

Circulation: _____

TELEVISION

Distribution (please circle): Regional National International

Call Letters: _____

Network: _____

Program Name: _____

RADIO

Distribution (please circle): Regional National International

Program Name: _____

WIRE SERVICE (please circle)

Photo News Entertainment

Local National International

ONLINE/BLOGS

URL: _____

Hits per month: _____

Editor/Producer: _____

Telephone: _____

Address (if different from above): _____

Additional Publication/Outlet:

Market: _____

Additional Publication/Outlet: _____

Market: _____

TYPE OF COVERAGE

Briefly describe stories and length of coverage

Media Ticket Request Form

(please note that ticket requests are not guaranteed and will be confirmed in March)

For event descriptions and information, please visit www.scottsdaleculinaryfestival.org

TUESDAY, APRIL 17, 2012

❑ **The Vintage Cocktail Party – *NEW!***

Location: The Casablanca Lounge

Time: 7:00 p.m.

❑ **Chef Tribute Dinner**

Location: J&G Steakhouse

Time: 6:30 p.m.

WEDNESDAY, APRIL 18, 2012

❑ **Friends of James Beard Dinner**

Location: The Westin Kierland Resort & Spa

Time: 6:00 p.m. (reception), 7:30 p.m. (dinner)

❑ **The Chocolate & Wine Experience**

Location: Degree 270 at Talking Stick Resort

Time: 7:00 p.m. – 10:00 p.m.

THURSDAY, APRIL 19, 2012

❑ **Arizona Culinary Hall of Fame**

Location: Technique Restaurant at Le Cordon Bleu College of Culinary Arts

Time: 7:00 p.m.

❑ **Bubbles & Bliss**

Location: Saguaro Hotel

Time: 7:00 p.m. – 10:00 p.m.

FRIDAY, APRIL 20, 2012

❑ **Burger Battle – *NEW!***

Location: Salt River Fields Ballpark

Time: 7:00 p.m. – 10:00 p.m.

❑ **Eat, Drink & Be Pretty Party**

Location: Scottsdale Center for the Performing Arts

Time: 7:00 p.m. – 11:00 p.m.

SATURDAY, APRIL 21, 2012

❑ **Adam Richman, of Travel Channel's *Man vs. Food* - *NEW!***

Location: Theatre in Scottsdale Center for the Arts

Time: TBD

❑ **Andrew Zimmern, of Travel Channel's *Bizarre Food* - *NEW!***

Location: Theatre in Scottsdale Center for the Arts

Time: TBD

❑ **VIP Taste- *NEW!***

Location: Clayton on the Park

Time: 12:00 p.m. – 8:00 p.m.

❑ **Great Arizona Picnic**

Location: Scottsdale Civic Center Mall

Time: 12:00 p.m. – 9:00 p.m.

❑ **Epicurean Expo**

Location: Scottsdale Center for the Performing Arts

Time: 12:00 p.m. – 6:00 p.m.

❑ **Chef Wine Dinners** (*media tickets not available for this event*)

Location: Various Restaurants

Time: 6:30 p.m.

❑ **GAP After Party - *NEW!***

Location: Clayton on the Park

Time: 9:00 p.m. – 12:00 a.m.

SUNDAY, APRIL 22, 2012

❑ **Adam Richman, of Travel Channel's *Man vs. Food* - *NEW!***

Location: Theatre in Scottsdale Center for the Arts

Time: TBD

❑ **Andrew Zimmern, of Travel Channel's *Bizarre Food* - *NEW!***

Location: Theatre in Scottsdale Center for the Arts

Time: TBD

❑ **VIP Taste- *NEW!***

Location: Clayton on the Park

Time: 12pm-6pm

❑ **Wine Country Brunch**

Location: TBD

Time: 11:00 a.m. – 2:00 p.m.

❑ **Great Arizona Picnic**

Location: Scottsdale Civic Center Mall

Time: 12:00 p.m. – 6:00 p.m.

❑ **Blues and Brews - *NEW!***

Location: Beer Garden at the Great AZ Picnic

Time: 12:00 p.m. – 6:00 p.m.

❑ **Epicurean Expo**

Location: Scottsdale Center for the Performing Arts

Time: 12:00 p.m. – 6:00 p.m.

❑ **Best of the Fest** (*media tickets not available for this event*)

Location: Hyatt Regency Scottsdale Resort & Spa

Time: 6:30 p.m.